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To the attention of :

Jolie Balido Hart & Jacques Hart
Roar Media
801 Brickell Avenue, Ninth Floor
Miami, FL 33131

Hello Jolie & Jacques

I hope this letter finds you well!

I just wanted to share with you what I think of Roar and I suggest you use this reference as you wish.

Roar Media exceeded all our expectations in terms of securing top-tier news coverage and providing high-value strategic counsel for Brain Center America and our product launches. Myself and our Board are very impressed by the company's ability to secure positive publicity nationwide and to over-deliver on its promises. The company also offered advanced Internet marketing and consulting, as well as top-notch writing and editorial services. The team really partnered with us on all levels beyond PR, taking a deep dive into our business and really thinking outside of the box to support our goals. The Roar Media team really cares and is always willing to go the extra mile, and that's evident in all that they do. Roar Media is the only PR firm we will work with in the U.S.

Kind regards

A handwritten signature in blue ink, appearing to be 'S. Bergeron'.

Dr Stephane Bergeron, M.D.
President and Chief executive officer
Brain Center America