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To whom it may concern,

As a happy client of Roar Media since 2006, I'm pleased to say that Roar Media has delivered on all its promises to Roberts & Durkee and the results of our program have surpassed expectations.

Roar Media has been instrumental in branding our firm, raising awareness of our dedication to serving as consumer advocates and making us known for our work in specific practice areas, most notably our representation of the owners of Florida homes built with contaminated Chinese drywall. The firm's innovative, integrated approach – its combination of media relations with Internet marketing and social media relations – has not only positioned us as thought leaders on a state and national level, it has also resulted in inquiries from hundreds of potential clients and referral sources.

Our firm has enlisted hundreds of new clients as a result of Roar Media's efforts and continues to enlist new clients on a regular basis thanks to Roar Media's ongoing work. Among other things, Roar Media has:

1. Helped our firm develop an effective marketing strategy and messaging platform to differentiate and brand our firm;
2. Secured extensive positive publicity in local and top-tier national media outlets, including CNN's Lou Dobbs, ABC Nightly News, Good Morning America, The Wall Street Journal, the New York Times and the Associated Press, to name a few. In addition to performing a public service by providing the public with important information, the news coverage has resulted in important policy changes that benefit the public, such as Citizens reversing its decision to drop insureds whose homes were built with Chinese drywall. The publicity also has raised awareness of our thought leadership and resulted in new clients contacting our firm;
3. Developed an informational, issue-specific Web site that provides the public with answers to frequently asked questions about Chinese drywall and promoted

this site via an advanced Internet marketing program, including paid search and search-engine optimization. The site has enabled us to provide the public with assistance and acquire hundreds of new clients;

4. Launched a blog that has provided a forum for me to stay in touch with clients, the media and the community and provide answers to frequently asked questions about legal issues;

5. Developed integrated marketing materials, including brochures, new-client packages and other printed pieces that are helpful to my clients. The firm's team members truly understand the complex legal issues and have developed communications tools that effectively convey these matters to the general public;

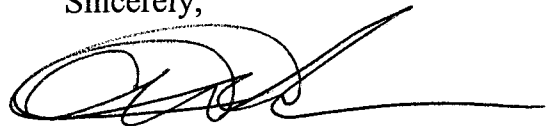
6. Planned events for my firm and secured publicity that has helped generate attendance at the event;

7. Provided strategic counsel that has helped us accomplish our firm's business goals;

8. Provided outstanding client service, remaining available to my firm 24/7.

This year, Roar Media is redeveloping our law firm's main Web site and expanding its program as we continue to grow our firm. We look forward to our continued long-term partnership with the Roar team.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Durkee', with a long horizontal line extending to the right.

C. David Durkee, Partner
Roberts & Durkee P.A.